



## Modern Trend of Corporate Intellectual Properties

**Ms Wai Yin CHUNG**

**Associate of SIT FUNG KWONG & SHUM**

### Modern Trend of Corporate Intellectual Properties

(Course Code 課程編號: 1518)

**Highlights:**  
課程重點:

The speaker will discuss the modern trend of intellectual properties' development:-

- A. The introduction of various intellectual properties rights ("IPR");
- B. The traditional views of the importance of IPR
  - Protection against the unauthorized use
  - Main source of revenue via proper exploitation
- C. The modern development of corporate IPR
  - Significance of IPR in Initial Public Offer (IPO) in Hong Kong
  - Significance of IPR in expanding the business overseas
  - Significance of IPR in political disputes

**Speaker (s):**  
講者:

**Ms Wai Yin CHUNG 鍾慧賢律師**

*Associate of SIT FUNG KWONG & SHUM (薛馮鄭岑律師行)*

**Date:**  
日期:

30 August 2018 (Thursday)  
2018 年 8 月 30 日 (星期四)

**Time:**  
時間:

6:30pm – 8:30pm  
晚上 6:30 - 8:30

**Venue:**  
場地:

The Society's Premises (6/F, 88 Lockhart Road, Wanchai, Hong Kong)  
香港華人會計師公會 (香港灣仔駱克道 88 號 6 樓)

**Language:**  
語言:

Cantonese  
廣東話

**CPD hours:**  
CPD 時數:

2 hrs  
2 小時





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費用:**

HK\$200 for SCAA member/affiliate/member's staff  
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Online application is on a first-come, first-served basis. Please click [HERE](#) to enroll and settle the payment via PayPal, Credit Card or \*\*Cheque.

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**Remarks:  
備註:**

**Bad weather arrangement**

This event may be cancelled or re-scheduled when typhoon no.8 or black rainstorm warning is hoisted. Please refer to our website [www.scaacpa.org.hk](http://www.scaacpa.org.hk) for the arrangement.

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**Enquiry:  
查詢:**

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