

20 AUG 2024 1PM-2PM



(在香港註冊成立之有限公司) (Incorporated in Hong Kong as a company limited by guarantee)

FRAUD AWARENESS -MACHINE LEARNING REVIEW VS MANUAL REVIEW

SPEAKER: MS. EMILY HO

Fraud Awareness - Machine Learning Review vs Manual Review (Course Code 課程編號: 1624)

Highlights: 課程重點:

Fraud has a long history that existed for more than twenty centuries. It poses a persistent threat and significant harm to businesses as well as individuals. Monitoring and review process thus becomes vital to the fraud risk management. In particular, advanced fraud detection tools and analytics have been deployed to monitor transactions, behavior patterns and anomalies that may indicate potential fraudulent activity.

With the aid of technology, implementing machine learning solutions are more popular for fraud detection, due to the enhanced accuracy and efficiency of fraud review. As such, there is an increasing concern on whether manual fraud review would be eliminated by machine learning review.

In this seminar, the speaker first illustrates the fundamental principle of fraud risk management. Next, the insight to comparison of manual fraud review against machine learning review is shared.

Speaker: Ms. Emily Ho 講者: FCPA, ACA, BFP, CAMS, CAMLP

Ms. Emily Ho had ample experience in auditing and compliance services across financial sectors, listed companies and multinational corporations. She was engaged in review of internal audit, compliance, transaction monitoring etc. at three Hong Kong note-issuing banks.

Ms. Ho extensively served as guest speakers in forums, seminars and radio programmes for Accountancy Body, as well as a columnist for newspapers. In term of consultancy servicing, she acted as an advisor to research project for graduate under master degree of forensic accounting and a contributor to consultation paper for international accounting body.





The Society of Chinese Accountants & Auditors

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Founded in	Ms. Ho was designated as Fellow of the Hong Kong Institute of Certified Public Accountants (FCPA), Chartered Accountant (ACA) and Business and Finance Professional (BFP) at the Institute of Chartered Accountants in England and Wales (ICAEW). She was qualified as the Certified Anti-money Laundering Specialist (CAMS) and Certified AML Professional (CAMLP) of the Hong Kong Institute of Bankers (HKIB).
	Ms. Ho had completed Common Professional Examination (CPE) and attained the Graduate Diploma in English and Hong Kong Law. She held a Master of Philosophy under engineering discipline at the University of Hong Kong.
Chairman:	Ms. Joann Chan
主持人:	Chairman of SCAA Training Committee
Date:	20 August 2024 (Tuesday)
日期:	2024 年 8 月 20 日 (星期二)
Time:	1:00pm – 2:00pm
時間:	下午 1:00- 2:00
Format:	Webinar (Pre-recording)
授課形式:	網絡研討會 (Zoom 預錄)
Language:	Cantonese
語言:	廣東話
CPD hours:	1 hour
CPD 時數:	1 小時
Fee:	HK\$100 for SCAA member/affiliate/member's staff; HK\$160 for non-member
費用:	華師正式會員/ 附屬會員/ 正式會員之僱員,每位 HK\$100; 非會員,每位 HK\$160
Enrolment:	Online application is on a first-come, first-served basis. Please click <mark>HERE</mark> to enroll.
報名:	研討會以先到先得形式於網上報名,請 <mark>按此</mark> 報名。
	*如選擇以支票形式付款,請完成網上表格連同支票寄回本會秘書處。報名將以收妥支票為準。 ** For participants paying by cheque, please be reminded to complete the online form and send
	together with your cheque to the Secretariat. Enrolment will be processed upon receipt of the cheque.
Remarks:	The link to the zoom webinar will be sent to registered participants via email prior to the webinar.
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