



創於 1913 年
Founded in 1913

香港華人會計師公會 The Society of Chinese Accountants & Auditors

(在香港註冊成立之有限公司)

(Incorporated in Hong Kong as a company limited by guarantee)



SME CHALLENGES AND POSSIBLE WAY OUT SOLUTIONS >> FOR NOW AND FOR SUSTAINABLE BUSINESS BEYOND

JOIN US

29 Oct 2024 16:30 – 18:00 @BEA WanChai office

Speakers:

Mr. Vincent Wong CESGA®

Ms. Veronica Yau

Mr. Patrick Li

SME Challenges and possible way out solutions >>

for now and for sustainable business beyond (Course Code 課程編號: 3024)

Highlights:

課程重點:

Bank account opening:

- Overview of bank account types and difficulties
- What factors affect the turnaround time of account opening
- How and Why BEA can help this more efficiently

SME lending:

- Challenges of SMEs on cash flow and survival
- Our innovative lending solutions with no property needed as collateral Financing for your business can now be so easy with Enterprise Easy Fund Series. The series consists of both secured and unsecured lending products with faster turnaround times by leveraging data-assisted rating to streamline the approval process.

Green and Sustainable finance:

- How SME prepare themselves to transform to be more sustainable?
- What's the difference between lending to traditional industries business compare with companies from Green industries.

Speakers:

講者:

Mr. Vincent Wong CESGA®

Section Head and EVP, GSF & Client Engagement, Enterprise Banking Department

The Bank of East Asia Limited

- Present role is to drive development of the bank's green and sustainable finance business in particular for SMEs community in Hong Kong.
- Obtained professional qualification of EFFAS Certified ESG Analyst (CESGA) in March 2023, and elected as Associate Green Finance Professional (Product & Servicing) in 2024 by HKIB.
- Has total more than 20 years of corporate banking, within which 10 years in a supervisory role on corporate lending.
- Before BEA, he worked for three other multinational banks, majority of time he has

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served SMEs and mid-sized listed companies.

- Obtained Master degree in marketing from the Chinese University of Hong Kong. Had been served as a guest lecturer in marketing at Asia Pacific Research Centre of the Chinese University of Hong Kong and the Hong Kong Polytechnic University.

Ms. Veronica Yau

*Section Head and EVP, Enterprise Banking Department,
The Bank of East Asia Limited*

- Veronica Yau has over 20 years of banking experience.
- Before joining BEA, her management footprint includes Deutsche Bank, DBS, ANZ and CMB Wing Lung.
- She specialized and well experienced in corporate account opening and cash management.

Mr. Patrick Li

*Section Head and EVP, Enterprise Banking Department,
The Bank of East Asia Limited*

- After graduated with an accounting studies degree, Patrick Li has chosen to enter banking and finance industry and has over 20 years of experience in corporate and commercial lending.
- He has also joined the Bank of East Asia Ltd for over 10 years.
- As a Section Head, he leads the teams to focus on SME and micro financing as well as cash management products in recent years.

Date: 29 October 2024 (Tuesday)
日期: 2024年10月29日(星期二)

Time: 4:30pm – 6:00pm
時間: 下午 4:30 - 6:00

Format: Face-to-face seminar 實體研討會 (Limited seats available 座位有限)
授課形式:

BEA Wanchai office (1/F Conference room, Easey Commercial Building, 253-261 Hennessy Road, Wanchai)

Language: Cantonese
語言: 廣東話

CPD hours: 1.5 hours
CPD 時數: 1.5 小時



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**Fee:
費用:**

Free for SCAA member/ affiliate/ member's staff/ student affiliate
免費 (只限華師正式會員/ 附屬會員/ 正式會員之僱員/ 學生會員)

**Enrolment:
報名:**

Online application is on a first-come, first-served basis. Please click [HERE](#) to enroll.
研討會以先到先得形式於網上報名，請[按此](#)報名。

**Enquiry:
查詢:**

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