



創於 1913 年  
Founded in 1913

# 香港華人會計師公會 The Society of Chinese Accountants & Auditors

(在香港註冊成立之有限公司)

(Incorporated in Hong Kong as a company limited by guarantee)

Course code 0325

## AI for Accountants: Boost Efficiency and Unlock Insights



Speaker: Mr. Lee Kwok Tung

4 March 2025 (TUE)

### AI for Accountants: Boost Efficiency and Unlock Insights (Course Code 課程編號: 0325)

#### Highlights: 課程重點:

#### 1. Copilot and Perplexity

Copilot and Perplexity are two of the most common AI tools. This training will discuss how to effectively use these two AI tools in our daily work, particularly in applications like Excel and Xero. We'll share tips on crafting accurate prompts to obtain the desired results and efficiently analyze financial documents for accountants.

#### 2. Napkin AI

Napkin AI offers straightforward yet powerful visualization techniques for data analysis, making it a valuable tool for accountants. Our speaker will share his insights on how to utilize it smartly.

#### 3. Google AI Studio

Google AI Studio is a real-time, comprehensive tutoring tool that can see what we see, understand our situation, and answer our questions. In our training, we will also briefly introduce how to utilize its features in Excel intelligently.

\*Light refreshments will be available for those attending in person.\*

#### Speaker(s): 講者:



#### Mr. Lee Kwok Tung

*Business Technology Consultant*

*Aforadvice Consultancy*

Mr. Lee Kwok Tung is a dynamic digital strategist and visionary leader who has led the digital transformation of four prominent publicly listed companies in Hong Kong, China, and Asia. With a relentless focus on driving e-commerce growth, he has successfully established robust digital foundations and developed innovative business strategies that have propelled these organizations to new heights.



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His exceptional skill lies in analyzing existing business processes and corporate cultures, empowering them with cutting-edge technologies to become catalysts for transformative change. Acting as a bridge between the demand side (how companies utilize mainstream digital technology) and the supply side (emerging technologies), he capitalizes on the potential of both to drive innovation and achieve remarkable results.

Currently, he is deeply involved in studying the application of no-code AI platforms in robotic process automation, further enhancing e-business frameworks. His commitment to staying at the forefront of technological advancements underscores his dedication to delivering sustainable and efficient solutions for organizations in the digital era.

**Chairman:**  
主持人：

**Ms. Jenny Kun**  
*Chairlady of SCAA Training Committee*

**Date:**  
日期：

4 March 2025 (Tuesday)  
2025 年 3 月 4 日 (星期二)

**Time:**  
時間：

6:30pm – 8:00pm  
晚上 6:30 - 8:00

**Format:**  
授課形式：

**Hybrid seminar 混合形式研討會 (A/B)**

A. Face-to-face seminar 實體研討會 (Limited seats available 座位有限)

SCAA Premises (6/F, 88 Lockhart Road, Wanchai, Hong Kong)  
香港華人會計師公會 (香港灣仔駱克道 88 號 6 樓)

B. Webinar (Live via zoom) 網路研討會(zoom 直播)

**Language:**  
語言：

Cantonese  
廣東話

**CPD hours:**  
CPD 時數：

1.5 hours  
1.5 小時

**Fee:**  
費用：

HK\$150 for SCAA member/affiliate/member's staff; HK\$250 for non-member  
華師正式會員/ 附屬會員/ 正式會員之僱員，每位 HK\$150; 非會員，每位 HK\$250

**Enrolment:**  
報名：

- A. 如欲參與**實體形式**研討會，請[按此](#)報名。  
If you would like to join the seminar through **physical mode**, please click [HERE](#) to enroll.
- B. 如欲參與**網絡形式**研討會，請[按此](#)報名。  
If you would like to join the seminar through **online mode**, please click [HERE](#) to enroll.

\*如選擇以支票形式付款，請完成網上表格連同支票寄回本會秘書處。報名將以收妥支票為準。

\*\*For participants paying by cheque, please be reminded to complete the online form and send



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**Remarks:**  
備註:

together with your cheque to the Secretariat. Enrolment will be processed upon receipt of the cheque.

The link to the zoom webinar will be sent to registered participants via email prior to the webinar.

Zoom 研討會連結將於課程舉行前發送至參加者的登記電郵地址。

**Enquiry:**  
查詢:

SCAA Secretariat 華師秘書處

Tel 電話: 2869 6003

Email 電郵: [training@scaacpa.org.hk](mailto:training@scaacpa.org.hk)

Facebook: [www.facebook.com/scaacpa](http://www.facebook.com/scaacpa)

